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 2006 Professional Development Offerings
www.edleadersonline.org

The sessions below are the typical workshops I present. Some require hands-on access for all participants; others are combination demonstration/group-work that *don't* require computer access. You'll find I'm a very flexible presenter – topic and length of workshops can easily be adjusted, and so on. The time-frames are estimates and depend on total number of participants and workshop format. Rates also vary depending on time/participants. All workshops are tied to the International Society for Technology in Education's National Education Technology Standards for Administrators (ISTE-NETS*A). The National Staff Development Council's (NSDC's) Standards for Staff Development serve as the backbone for workshop development and structure. I have been licensed as a facilitator by West-Ed, and as a Data Retreat specialist by NCREL's Learning Points. For details on any workshop or for more information about development, program evaluations, or consulting services, please email edleadersonline@gmail.com.

Workshop Title	Description	General Time-Frame
Keynotes	Breakfast/Luncheon Keynotes are very high-energy and entertaining, yet still full of valuable information. They are designed to be light-hearted, yet not just "fluff." Sample topics include: <ul style="list-style-type: none"> • The MySpace Generation – 21st Century Learners • Team Building and Collaboration • A 21st Century School/District 	60-90 minutes
Web 2.0	The internet is changing drastically – are we in touch with what's going on outside our schools? The focus here is on the "new" world wide web – what it looks like, how it's changing, and how we can take advantage of the wonderful "MySpace Generation."	1 day

Workshop Title	Description	General Time-Frame
The World is Flat	This is a “book-walk” based on the book The World is Flat. This has been getting an outstanding response from administrators and teachers. The format suggests that participants read the book as a professional group project. I spend a day with the group discussing the book, getting some reactions from participants, and helping make the connections between the book and the education world.	1 day
Vision vs. action – a discrepancy analysis	This workshop puts principals in the role of looking at their vision for technology and the conditions and actions that exist within their school that either support or hinder that vision – principals look at the essential conditions needed in their schools for successful technology integration and what they can do to support those.	1 day
Cyber Safety Issues in the Technology-Enriched School	Content includes technology and teen statistics, cyber safety, cyber-bullying, etc. with information and tips for high-tech schools to deal with student safety and policy issues. This session can also be delivered to parents (PTAs, PTOs) as well as directly to high-school students.	1 hour to ½ day
ISTE-NETS for Administrators Overview	This online course provides in-depth resources, activities, and support in an online course that covers all the ISTE NETS for Administrators.	6 weeks
Aligning technology and standards-based lessons	An intense look from the principals’ perspective on how to lead, evaluate, and assist teachers in aligning technology, instructional goals and objectives, and standards-based lessons.	1 day
Using technology needs-assessment data	This session requires one ½ day on completing a needs-assessment, then a follow up day to analyze results and plan strategically with the data.	Two ½ day sessions
Data Informed Decision Making	Data workshops can be presented to a wide variety of audiences, and can be given in numerous formats. Typically, a leadership group will take part in data overviews, followed by general consulting on analyzing the district’s student data trends, making plans on addressing issues, and restructuring professional development efforts.	1 “kickoff” day with 3 follow-up sessions

Workshop Title	Description	General Time-Frame
Maintaining your tech health	This light-hearted but very productive and informative session draws from national research, policy issues, and educational technology trends to allow tech specialists (technology resource teachers, technology coaches, library media-specialists, etc.) to thrive in spite of resistance, budgetary, and policy issues which might thwart their leadership efforts.	1 or 2 days (more intensive institute format)
Leadership institute	This special institute is designed to be an intensive work session covering a customized cross section of the above topics. Typically schools or districts will pull together a “leadership team” and our focus is on maximizing district wide efforts in regard to technology integration.	2 days
Digital Literacy	Where do we stand as educators in regard to the concept of “digital literacy?” Students are highly driven by the digital world. This session provides information and exploration of the digital web, followed-by hands-on (beginner to advanced) training on manipulating audio, video, text.	1 day
Fun techno stuff	This is a favorite workshop, thus the name. The focus is on cool things any self-respecting geeky tech person should know about – things that are out now, things that are coming out. This includes overview demos of equipment, gadgets, websites, etc. but can also be delivered as a detailed “how to” training session.	1 day

NOTES:

Many schools and districts I work with request customized professional development offerings, based on the one-day “kickoff” from topics above. For example, I am in several schools and districts on an on-going basis, continuing to move faculties forward by interest and skill-level. We started with a one-day workshop, and the school or district liaison wants to repeat sessions, or continue the working relationship beyond just the one day. Taking this approach enables me to spend time in schools, and analyze the best ways to keep schools and faculties involved in ongoing professional development. Please my website for more details.